

CENTRO ESCOLAR UNIVERSITY
Graduate School

MASTER OF BUSINESS ADMINISTRATION
(Thesis Program)
Effective School Year 2014-2015

Degree Requirements

Core Courses.....	6 units	
Major Courses.....	18 units	
Cognates.....	6 units	
Thesis	6 units	
Total	36 units	

Core Courses.....6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
Res. 200	Methods of Research	3
Stat. 218	Statistics in Research	3

Major Courses18

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
MBA 201	Human Resource Management in a Multi-Cultural Environment	3
MBA 202	Advanced Marketing Strategy	3
MBA 203	International Finance	3
MBA 204	Operations Management and Total Quality Management	3
MBA 205	Managerial Accounting: Analysis for Decision-Making	3
MBA 208	Business Strategy	3

Cognates.....6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
MBAC 201	The Legal and Regulatory Environment	3
MBAC 202	Information Technology for Management	3
MBAC 206	Entrepreneurial Management and Social Responsibility	3
MBA 207	Global Economic Analysis	3

Thesis..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
Res 291	Thesis I*	3
Res 292	Thesis II	3

Total 36 units

***Students must pass the Comprehensive Examination prior to enrolment in Thesis I.**