

CENTRO ESCOLAR UNIVERSITY
Mendiola, Manila

GRADUATE SCHOOL

DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT
Effective School Year 2024-2025

Degree Requirements

Core Courses.....	6 units
Major Courses.....	21 units
Dissertation.....	12 units
Total	39 units

Core Courses..... 6 Units

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
COPH301	Philosophical Perspectives in Organization	3
CORE331	Advanced Research Methodologies and Data Analysis	3

Major Courses..... 21 Units

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
PRBM350	People Development	3
PRBM351	Strategic Planning and Marketing	3
PRBM352	Sustainable Operations Management and Supply Chain Management	3
PRBM353	Global Business Environment and Strategy	3
PRPM354	Corporate Finance	3
PRBM355	Economic Analysis for Executives	3
PRBM356	Technopreneurship and Social Development	3

Dissertation..... 12 Units

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
DIGS391	Dissertation 1	6
DIGS392	Dissertation 2	6

Note: Student must pass the comprehensive examination prior to enrolment in Dissertation 1