

CENTRO ESCOLAR UNIVERSITY
Manila * Makati * Malolos
School of Nutrition and Hospitality Management

FOUR-YEAR PROGRAM LEADING TO THE DEGREE
BACHELOR OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT
(SPECIALIZATION IN CRUISE AND INTEGRATED RESORT OPERATIONS)
Effective School Year 2023-2024

FIRST YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA106	Management Theory and Models	3	0	0	3	3	0	0	3	NONE
PCTH121	Macro Perspective of Tourism and Hospitality in the Global Context	3	0	0	3	3	0	0	3	NONE
PCTH122	Risk Management as Applied to Safety Security and Sanitation	3	0	0	3	3	0	0	3	NONE
PRCII41	International Cruise and Maritime Operations	3	0	0	3	3	0	0	3	NONE
PRHO131	Kitchen Essentials and Basic Food Preparation (Cookery - NC II)	1	2	0	3	1	6	0	7	NONE
COMA11	Mathematics in the Modern World	3	0	0	3	3	0	0	3	NONE
COPY11	Understanding the Self	3	0	0	3	3	0	0	3	NONE
COPE21	PATH-FIT 1: Movement Competency Training	2	0	0	2	2	0	0	2	NONE
COSH21	Religion: History and Texts	3	0	0	3	3	0	0	3	NONE
TOTAL		24	2	0	26	24	6	0	30	

Second Semester

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA107	Accounting Theory and Practice	3	0	0	3	3	0	0	3	NONE
PCBA108	Business Marketing	3	0	0	3	3	0	0	3	NONE
PCTH123	Micro Perspective of International Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121
PCTH124	Philippine Culture and Tourism Geography	3	0	0	3	3	0	0	3	NONE
PRCII42	International Integrated Resort Operations	3	0	0	3	3	0	0	3	PCTH122, PRCII41
PRHO132	Fundamentals in Food Service Operations (Food and Beverage Services-NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122
PRHO142	Beverage Products and Bar Operations (Barista-NC II / Bartending-NC II)	2	1	0	3	2	3	0	5	PCTH122
COSH31	Art Appreciation	3	0	0	3	3	0	0	3	NONE
COSH41	Readings in Philippine History	3	0	0	3	3	0	0	3	NONE
COPE22	PATH-FIT 2: Swimming/Recreation	2	0	0	2	2	0	0	2	NONE
COSH11	Empowering the Self	2	0	0	2	2	0	0	2	NONE
TOTAL		29	2	0	31	29	6	0	35	

Certificate in Food and Beverage Services

SECOND YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCTH126	Quality Service Management in Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCII43	Global Cruise Geography and Terminology	3	0	0	3	3	0	0	3	NONE
PRHO121	Housekeeping Operations (Housekeeping - NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
PRHO122	Front Office Operations (Front Office Services - NC II)	4	0	0	4	4	0	0	4	PCTH121, PCTH123
PRHO133	Fundamentals in Lodging Operations	3	0	0	3	3	0	0	3	PCTH121, PCTH123
COLA11	Purposive Communication	3	0	0	3	3	0	0	3	NONE
COSH43	The Life and Works of Rizal	3	0	0	3	3	0	0	3	NONE
COPE23	PATH-FIT 3: Dance/Individual-Dual Sports	2	0	0	2	2	0	0	2	NONE
CONP11	NSTP 1	3	0	0	3	3	0	0	3	NONE
TOTAL		26	1	0	27	26	3	0	29	

Second Semester

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA118	Operations Management	3	0	0	3	3	0	0	3	NONE
PRHO134	Rooms Division (Housekeeping - NC III)	3	0	0	3	3	0	0	3	PCTH121, PCTH122, PCTH126, PRHO121, PRHO122, PRHO133
PRHO135	Meetings, Incentives, Conferences and Events Management (MICE) (Events Management Services - NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123, PCTH126
PRHO136	Applied Business Tools and Technologies with Lab. (PMS)	2	1	0	3	2	3	0	5	PCTH121, PCTH123, PRHO121, PRHO122, PRHO132
PRHO145	Food and Beverage Cost Control (Food and Beverage Services - NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
COSH42	The Contemporary World	3	0	0	3	3	0	0	3	NONE
COPE24	PATH-FIT 4: Team Sports/Games	2	0	0	2	2	0	0	2	NONE
CONP12	NSTP 2	3	0	0	3	3	0	0	3	CONP12
TOTAL		20	3	0	23	20	9	0	29	

SUMMER

Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PRHO183	Practicum 1 - 200 hrs. (total)	0	0	4	4	2	0	40	42	PRHO134, PRHO135, PRHO136, PRHO145, TESDA National Certificates (NC)
TOTAL		0	0	4	4	2	0	40	42	

Diploma in Integrated Resort Operations

THIRD YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA119	Strategic Management	3	0	0	3	3	0	0	3	PCBA118
PCTH125A	Digital Marketing in the International Tourism and Hospitality Industry (Tourism Promotion Services-NCII)	3	0	0	3	3	3	0	6	PCTH121, PCTH123
PCTH127	Best Practices in Entrepreneurship in Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRCI144	Crowd and Crisis Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRCI145	Responsible Gaming	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI142
COLA31	Foreign Language 1	3	0	0	3	3	0	0	3	NONE
COSH12	Living and Loving Relationships	2	0	0	2	2	0	0	2	NONE
COSH22	Man, Church and Society	3	0	0	3	3	0	0	3	NONE
TOTAL		23	0	0	23	23	3	0	26	

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCTH128	Multicultural Diversity in Workplace for the Tourism Professional	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCTH126
PCTH150	Legal Aspects in Tourism and Hospitality Across the Regions	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCI146	Cruise and Guest Management in the Global Setting	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI142, PRCI143
PRHO191A	Undergraduate Research 1	3	0	0	3	3	0	0	3	PCTH127, PCTH125, PRCI144, PRCI145
COLA21	Malikhaing Komunikasyon Gamit ang Panitikang Popular	3	0	0	3	3	0	0	3	NONE
COLA32	Foreign Language 2	3	0	0	3	3	0	0	3	COLA31
COLA51	Expository Writing for Global Communication	3	0	0	3	3	0	0	3	NONE
COSH32	Ethics	3	0	0	3	3	0	0	3	NONE
TOTAL		24	0	0	24	24	0	0	24	

Associate in Cruise and Integrated Resort Management

FOURTH YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCTH129A	Hospitality Leadership and Applied Ethics	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCI147	Integrated Resort Cross Cultural Human Resources Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI141, PRCI142, PRCI143, PRCI144, PRCI145, PRCI146
PRHO126	Culinary and Patisserie Operations	1	2	0	3	1	6	0	7	PRHO131, PRHO132
PRHO137	Supply Chain Management in the Global Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRHO138	Revenue Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRHO142, PRHO145
PRHO139	Ergonomics and Facilities Planning for the Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI141, PRHO134, PRHO136
PRHO192	Undergraduate Research 2	3	0	0	3	3	0	0	3	PRHO191A
COCE51	Internet of Things	3	0	0	3	3	0	0	3	COLA21
CONS21	Science, Technology and Society	3	0	0	3	3	0	0	3	NONE
TOTAL		25	2	0	27	25	6	0	31	

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PRHO184	Practicum 2 - 600 hrs. (total)	0	0	12	12	3	0	34	37	PCTH129, PRHO137, PRHO138, PRHO139, PRCI147
TOTAL		0	0	12	12	3	0	34	37	

Total No. of Units:

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