

CENTRO ESCOLAR UNIVERSITYGraduate School
Mendiola, Manila**MASTER OF BUSINESS ADMINISTRATION
(Executive Program)**

Effective SY 2019-2020

Degree Requirements

Core Courses	6
Major Courses	18
Cognates	6
Business Plan	6
TOTAL	36

Course Code	Course Descriptive Title	Units		No. of Hrs.		Pre-requisites
		Lec	Lab	Lec	Lab	
CORE COURSES		6				
COBUS233	Business Analytics	3		3		
COETH235	Ethics, Sustainability and Social Responsibility	3		3		

MAJOR COURSES		18				
PRBAX251	Advanced Operations & Production Management	3		3		
PRBAX252	Managing People in Organizations	3		3		
PRBAX253	Advanced Marketing and Customer Service Management	3		3		
PRBAX254	Financial Planning, Management and Control	3		3		
PRBAX255	Advanced Project Management	3		3		
PRBAX261	Business Policy and Strategy	3		3		

COGNATES		6				
CGBAX241	Managerial Economics	3		3		
CGBAX242	Corporate Public Communication	3		3		

BUSINESS PLAN		6				
RES295	Business Plan	6				All Subjects and Comprehensive Examination

TOTAL: 36 Units

*Students must pass the Comprehensive Examination prior to enrollment in Business Plan