

**CENTRO ESCOLAR UNIVERSITY
Manila**

GRADUATE SCHOOL

**MASTER OF SCIENCE IN HOSPITALITY MANAGEMENT
(Tourism Management)
Effective School Year 2014-2015**

Degree Requirements

Core Courses	6 units
Common Core Professional Courses	6 units
Professional Courses	12 units
Cognates.....	6 units
Thesis.....	6 units
Total	36 units

Core Courses..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
Res. 200	Methods of Research	3
Stat. 218	Statistics in Research	3

Common Core Professional Courses 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
HM 200	Human Resource Management in the Hospitality Industry	3
HM 210	Marketing in the Hospitality Industry	3

Professional Courses..... 12

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
TM 220	Advanced Studies in Tourism Planning and Development	3
TM 221	Advanced Conventions and Events Management	3
TM 222	Management of Tourism Destinations and Organizations	3
TM 230	Graduate Internship in Tourism Related Establishments (200 hours)	3

Cognates (Any 2 of the following courses)..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
LM 220	Leisure and Recreation Management	3
LM 221	Park Maintenance and Operations Management	3
HRM 222	Hotel and Restaurant Planning and Development	3

Thesis..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
Res. 291	Thesis I*	3
Res. 292	Thesis II	3

Total 36 units

***Students must pass the comprehensive exam prior to enrolment in Thesis I.**