

CENTRO ESCOLAR UNIVERSITY
Graduate School

MASTER OF BUSINESS ADMINISTRATION
(Non-Thesis)
Effective School Year 2014-2015

Degree Requirements

Core Courses	9 units
Major Courses	24 units
Cognates	6 units
Project/Business Plan	<u>3 units</u>
Total	42 units

Core Courses..... 9

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
COBA 201	Business Research	3
COBA 202	Advanced Leadership and Management in Global Economy	3
COBA 203	Financial Reporting Analysis	3

Major Courses.....24

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
PRBA 201	Human Resource Management in A Multicultural Environment	3
PRBA 202	Advanced Marketing Strategy	3
PRBA 203	International Finance	3
PRBA 204	Operations Management and Total Quality Management	3
PRBA 205	Managerial Accounting: Analysis for Decision- Making	3
PRBA 206	Entrepreneurial Management and Corporate Social Responsibility	3
PRBA 207	Global Economic Analysis	3
PRBA 208	Business Strategy	3

Cognates.....6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
PCBA 201	The Legal and Regulatory Environment	3
PCBA 202	Information Technology for Management	3

*** Project3**

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
PRBA 291	Business Plan	3

Total 42 units

*** Students must pass the Comprehensive Exam prior to enrolment in PRBA291 Business Plan**