

CENTRO ESCOLAR UNIVERSITY
Manila * Makati * Malolos
School of Nutrition and Hospitality Management

FOUR-YEAR PROGRAM LEADING TO THE DEGREE
BACHELOR OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT
(SPECIALIZATION IN HOTEL, RESTAURANT AND CULINARY OPERATIONS)
Effective School Year 2023-2024

FIRST YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA106	Management Theory and Models	3	0	0	3	3	0	0	3	NONE
PCTH121	Macro Perspective of Tourism and Hospitality in the Global Context	3	0	0	3	3	0	0	3	NONE
PCTH122	Risk Management as Applied to Safety Security and Sanitation	3	0	0	3	3	0	0	3	NONE
PRHO131	Kitchen Essentials and Basic Food Preparation (Cookery - NC II)	1	2	0	3	1	6	0	7	NONE
COLA11	Purposive Communication	3	0	0	3	3	0	0	3	NONE
COMA11	Mathematics in the Modern World	3	0	0	3	3	0	0	3	NONE
COPY11	Understanding the Self	3	0	0	3	3	0	0	3	NONE
COPE21	PATH-FIT 1: Movement Competency Training	2	0	0	2	2	0	0	2	NONE
COSH21	Religion: History and Texts	3	0	0	3	3	0	0	3	NONE
TOTAL		24	2	0	26	24	6	0	30	

Second Semester

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA107	Accounting Theory and Practice	3	0	0	3	3	0	0	3	NONE
PCBA108	Business Marketing	3	0	0	3	3	0	0	3	NONE
PCTH123	Micro Perspective of International Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121
PCTH124	Philippine Culture and Tourism Geography	3	0	0	3	3	0	0	3	PCTH121
PRHO132	Fundamentals in Food Service Operations (Food and Beverage Services - NC II)	2	1	0	3	2	3	0	5	PCTH122
PRHR141	Culinary Intermediate (Commercial Cooking - NC III)	2	1	0	3	2	3	0	5	PCTH122, PRHO131
PRHR142	Beverage Products and Bar Operations (Barista-NC II / Bartending-NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122
COSH41	Readings in Philippine History	3	0	0	3	3	0	0	3	NONE
COPE22	PATH-FIT 2: Swimming/Recreation	2	0	0	2	2	0	0	2	NONE
COSH11	Empowering the Self	2	0	0	2	2	0	0	2	NONE
TOTAL		25	3	0	28	25	9	0	34	

Certificate in Hotel and Food & Beverage Services

SECOND YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCTH126	Quality Service Management in Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRHO121	Housekeeping Operations (Housekeeping - NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
PRHO122	Front Office Operations (Front Office Services - NC II)	4	0	0	4	4	0	0	4	PCTH121, PCTH123
PRHO133	Fundamentals in Lodging Operations	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRHR143	Philippine Regional Cuisine	1	2	0	3	1	6	0	7	PCTH121, PCTH122, PCTH123, PRHO131, PRHR141
PRHR144	Bread and Pastry (Bread and Pastry Productions - NC II)	1	2	0	3	1	6	0	7	PCTH122, PRHO131
COSH43	The Life and Works of Rizal	3	0	0	3	3	0	0	3	NONE
COPE23	PATH-FIT 3: Dance/Individual-Dual Sports	2	0	0	2	2	0	0	2	NONE
CONP11	NSTP 1	3	0	0	3	3	0	0	3	NONE
TOTAL		22	5	0	27	22	15	0	37	

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA118	Operations Management	3	0	0	3	3	0	0	3	PCBA101
PRHO123	Catering and Banquet Operations (Food and Beverage - NC IV)	2	2	0	4	2	6	0	8	PCTH121, PCTH122, PCTH123, PRHO131, PRHO132
PRHO134	Rooms Division (Housekeeping - NC III)	3	0	0	3	3	0	0	3	PCTH121, PCTH122, PCTH126, PRHO121, PRHO122, PRHO133
PRHO135	Meetings, Incentives, Conferences and Events Management (MICE) (Events Mgt. Services- NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123, PCTH126, PRHO132
PRHO136	Applied Business Tools and Technologies with Lab. (PMS)	2	1	0	3	2	3	0	5	PCTH121, PCTH123, PRHO121, PRHO122, PRHO132
PRHR145	Food and Beverage Cost Control (Food and Beverage Services - NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
COSH31	Art Appreciation	3	0	0	3	3	0	0	3	NONE
COPE24	PATH-FIT 4: Team Sports/Games	2	0	0	2	2	0	0	2	NONE
CONP12	NSTP 2	3	0	0	3	3	0	0	3	CONP11
TOTAL		22	5	0	27	22	15	0	37	

SUMMER

Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PRHO183	Practicum 1 - 200 hrs. (total)	0	0	4	4	2	0	40	42	PRHO123, PRHO134, PRHO135, PRHO136, PRHR145, TESDA National Certificates (NC)
TOTAL		0	0	4	4	2	0	40	42	

Diploma in Hotel and Food & Beverage Operations

THIRD YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCBA119	Strategic Management	3	0	0	3	3	0	0	3	PCBA118
PCTH125A	Digital Marketing in the International Tourism and Hospitality Industry (Tourism Promotion Services-NCII)	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PCTH150	Legal Aspects in Tourism and Hospitality Across the Regions	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRHO124	Kitchen Operations and Management	3	0	0	3	3	0	0	3	PCTH121, PCTH122, PCTH123, PRHO131, PRHR141
PRHR146	Asian Cuisine	1	2	0	3	1	6	0	7	PCTH121, PCTH122, PCTH123, PRHO131, PRHR141
COLA31	Foreign Language 1	3	0	0	3	3	0	0	3	NONE
COSH12	Living and Loving Relationships	2	0	0	2	2	0	0	2	NONE
COSH32	Ethics	3	0	0	3	3	0	0	3	NONE
TOTAL		21	2	0	23	21	6	0	27	

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCTH127	Best Practices in Entrepreneurship in Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRHO125	Culinary Nutrition	3	0	0	3	3	0	0	3	PCTH121, PCTH122, PCTH123, PRHO131
PRHO137	Supply Chain Management in the Global Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRHO138	Revenue Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRHO133, PRHR145
PRHO191A	Undergraduate Research 1	3	0	0	3	3	0	0	3	PRHO124, PRHO125, PRHO138, PRHO144, PRHR146, PRHR147
PRHR147	Classical French Cuisine	1	2	0	3	1	6	0	7	PCTH121, PCTH122, PCTH123, PRHO131, PRHR141
COLA21	Malikhaing Komunikasyon Gamit ang Panitikang Popular	3	0	0	3	3	0	0	3	NONE
COLA32	Foreign Language 2	3	0	0	3	3	0	0	3	COLA31
COLA51	Expository Writing for Global Communication	3	0	0	3	3	0	0	3	NONE
TOTAL		25	2	0	27	25	6	0	31	

Associate in Hotel and Restaurant Management

FOURTH YEAR

First Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PCTH128	Multicultural Diversity in Workplace for the Tourism Professional	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCTH126
PCTH129A	Hospitality Leadership and Applied Ethics	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRHO139	Ergonomics and Facilities Planning for Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRHO123, PRHO124, PRHO132
PRHO192	Undergraduate Research 2	3	0	0	3	3	0	0	3	PRHO191A
COCE51	Internet of Things	3	0	0	3	3	0	0	3	NONE
CONS21	Science, Technology and Society	3	0	0	3	3	0	0	3	NONE
COSH22	Man, Church and Society	3	0	0	3	3	0	0	3	NONE
COSH42	The Contemporary World	3	0	0	3	3	0	0	3	NONE
TOTAL		24	0	0	24	24	0	0	24	

Second Semester										
Class Code	Descriptive Title	Units				No. of Hours				Pre-requisite
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	
PRHO184	Practicum 2 - 600 hrs. (total)	0	0	12	12	3	0	34	37	PCTH128, PCTH129, PRHO139, PRHO191
TOTAL		0	0	12	12	3	0	34	37	

Total No. of Units:

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