CENTRO ESCOLAR UNIVERSITY

Manila * Makati * Malolos

School of Nutrition and Hospitality Management

FOUR-YEAR PROGRAM LEADING TO THE DEGREE

BACHELOR OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT (SPECIALIZATION IN CRUISE AND INTEGRATED RESORT OPERATIONS)

(For ABM Graduates) Effective School Year 2020-2021

		FIR	ST YE	AR						
		First	Semes	ter						
Class Code	Descriptive Title		Ur	nits		No. of Hours				Duo noquigito
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite
PCTH121	Macro Perspective of Tourism and Hospitality in the Global Context	3	0	0	3	3	0	0	3	NONE
PCTH122	Risk Management as Applied to Safety Security and Sanitation	3	0	0	3	3	0	0	3	NONE
PRCI141	International Cruise and Maritime Operations	3	0	0	3	3	0	0	3	NONE
PRHO131	Kitchen Essentials and Basic Food Preparation (Cookery - NC II)	1	2	0	3	1	6	0	7	NONE
COMA11	Mathematics in the Modern World	3	0	0	3	3	0	0	3	NONE
COPY11	Understanding the Self	3	0	0	3	3	0	0	3	NONE
COPE21	PATH-FIT 1: Movement Competency Training	2	0	0	2	2	0	0	2	NONE
COSH21	Religion: History and Texts	3	0	0	3	3	0	0	3	NONE
	TOTAL	21	2	0	23	21	6	0	27	

		Secon	d Seme	ester						
Class Code	Danasiadian Tidla		Ur	iits			No. of	Hours		D.,
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite
PCTH123	Micro Perspective of International Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121
PCTH124	Philippine Culture and Tourism Geography	3	0	0	3	3	0	0	3	NONE
PRCI142	International Integrated Resort Operations	3	0	0	3	3	0	0	3	PCTH122, PRCI141
PRHO132	Fundamentals in Food Service Operations (Food and Beverage Services-NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122
PRHO142	Beverage Products and Bar Operations (Barista/Bartending-NC II)	2	1	0	3	2	3	0	5	PCTH122
COSH31	Art Appreciation	3	0	0	3	3	0	0	3	NONE
COSH41	Readings in Philippine History	3	0	0	3	3	0	0	3	NONE
COPE22	PATH-FIT 2: Swimming/Recreation	2	0	0	2	2	0	0	2	NONE
COSH11	Empowering the Self	2	0	0	2	2	0	0	2	NONE
	TOTAL	23	2	0	25	23	6	0	29	

Certificate in Food and Beverage Services

SECOND YEAR

		First	Semes	ter						
Class Code	Descriptive Title		Ur	nits			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	rre-requisite
PCTH126	Quality Service Management in Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCI143	Global Cruise Geography and Terminology	3	0	0	3	3	0	0	3	NONE
PRHO121	Housekeeping Operations (Housekeeping - NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
PRHO122	Front Office Operations (Front Office Services - NC II)	4	0	0	4	4	0	0	4	PCTH121, PCTH123
PRHO133	Fundamentals in Lodging Operations	3	0	0	3	3	0	0	3	PCTH121, PCTH123
COLA11	Purposive Communication	3	0	0	3	3	0	0	3	NONE
COSH43	The Life and Works of Rizal	3	0	0	3	3	0	0	3	NONE
COPE23	PATH-FIT 3: Dance/Individual-Dual Sports	2	0	0	2	2	0	0	2	NONE
CONP11	NSTP 1	3	0	0	3	3	0	0	3	NONE
	TOTAL	26	1	0	27	26	3	0	29	

		Secon	d Seme	ester						
Class Code	Descriptive Title		Ur	nits			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	rre-requisite
PCBA118	Operations Management	3	0	0	3	3	0	0	3	NONE
PRHO134	Rooms Division (Housekeeping - NC III)	3	0	0	3	3	0	0	3	PCTH121, PCTH122, PCTH126, PRHO121, PRHO122, PRHO133
PRHO135	Meetings, Incentives, Conferences and Events Management (MICE) (Events Mgt NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123, PCTH126
PRHO136	Applied Business Tools and Technologies with Lab. (PMS)	2	1	0	3	2	3	0	5	PCTH121, PCTH123, PRHO121, PRHO122, PRHO132
PRHO145	Food and Beverage Cost Control (Food and Beverage - NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
COSH42	The Contemporary World	3	0	0	3	3	0	0	3	NONE
COPE24	PATH-FIT 4: Team Sports/Games	2	0	0	2	2	0	0	2	NONE
CONP12	NSTP 2	3	0	0	3	3	0	0	3	CONP12
	TOTAL	20	3	0	23	20	9	0	29	

SUMMER

Class Code	Descriptive Title		Ur	its			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	r re-requisite
PRHO183	Practicum 1 - 200 hrs. (total)	0	0	4	4	2	0	40	42	PRHO134, PRHO135, PRHO136, PRHO145
	TOTAL	0	0	4	4	2	0	40	42	

Diploma in Integrated Resort Operations

THIRD YEAR

		First	Semes	ter						
Class Code	Description Title		Un	nits			No. of	Hours		Dan an anisita
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite
PCBA119	Strategic Management	3	0	0	3	3	0	0	3	PCBA118
PCTH125	International Tourism and Hospitality Marketing (Tourism Promotion Services-NCII)	2	1	0	3	2	3	0	5	PCTH121, PCTH123
PCTH127	Best Practices in Entrepreneurship in Tourism and Hospitlaity	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRCI144	Crowd and Crisis Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRCI145	Responsible Gaming	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI142
COLA31	Foreign Language 1	3	0	0	3	3	0	0	3	NONE
COSH12	Living and Loving Relationships	2	0	0	2	2	0	0	2	NONE
COSH22	Man, Church and Society	3	0	0	3	3	0	0	3	NONE
	TOTAL	22	1	0	23	22	3	0	25	

		Secon	d Seme	ester						
Class Code	Descriptive Title		Uı	nits			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	rre-requisite
PCTH128	Multicultural Diversity in Workplace for the Tourism Professional	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCTH126
PCTH150	Legal Aspects in Tourism and Hospitality Across the Regions	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRHO191	Research in Hospitality	3	0	0	3	3	0	0	3	PCTH127, PCTH125, PRCI144, PRCI145
PRCI146	Cruise and Guest Management in the Global Setting	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI142, PRCI143
COLA21	Malikhaing Komunikasyon Gamit ang Panitikang Popular	3	0	0	3	3	0	0	3	NONE
COLA32	Foreign Language 2	3	0	0	3	3	0	0	3	COLA31
COLA51	Expository Writing for Global Communication	3	0	0	3	3	0	0	3	NONE
COSH32	Ethics	3	0	0	3	3	0	0	3	NONE
	TOTAL	24	0	0	24	24	0	0	24	

Associate in Cruise and Integrated Resort Management

			Semes							
Class Code	Descriptive Title	rnst		nits			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	r re-requisite
PCTH129	Professional Development and Applied Ethics	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCI147	Integrated Resort Cross Cultural Human Resources Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI141, PRCI142, PRCI143, PRCI144, PRCI145, PRCI146
PRHO126	Culinary and Patisserie Operations	1	2	0	3	1	6	0	7	PRHO131, PRHO132
PRHO137	Supply Chain Management in the Global Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118
PRHO138	Revenue Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRHO142, PRHO145
PRHO139	Ergonomics and Facilities Planning for the Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI141, PRHO134, PRH0136
COCE51	Internet of Things	3	0	0	3	3	0	0	3	COLA21
CONS21	Science, Technology and Society	3	0	0	3	3	0	0	3	NONE
	TOTAL	22	2	0	24	22	6	0	28	

	Second Semester									
Class Code	Descriptive Title		Un	its			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	r re-requisite
PRHO184	Practicum 2 - 600 hrs. (total)	0	0	12	12	3	0	34	37	PCTH129, PRHO137, PRHO138, PRHO139, PRCI147
	TOTAL	0	0	12	12	3	0	34	37	

Total No. of Units: <u>185</u>

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School of Nutrition and Hospitality Management

FOUR-YEAR PROGRAM LEADING TO THE DEGREE BACHELOR OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT $(SPECIALIZATION\ IN\ CRUISE\ AND\ INTEGRATED\ RESORT\ OPERATIONS)$

(For Non-ABM Graduates)

Effective School Year 2020-2021

FIRST YEAR

		Firs	t Semes	ster						
Class Code	Descriptive Title		Ur	nits			No. of	Hours		Duo no aviaito
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite
PCBA101	Principles of Management	3	0	0	3	3	0	0	3	NONE
PCBA102	Principles of Accounting	3	0	0	3	3	0	0	3	NONE
PCTH121	Macro Perspective of Tourism and Hospitality in the Global Context	3	0	0	3	3	0	0	3	NONE
PCTH122	Risk Management as Applied to Safety Security and Sanitation	3	0	0	3	3	0	0	3	NONE
PRCI141	International Cruise and Maritime Operations	3	0	0	3	3	0	0	3	NONE
PRHO131	Kitchen Essentials and Basic Food Preparation (Cookery - NC II)	1	2	0	3	1	6	0	7	NONE
COMA11	Mathematics in the Modern World	3	0	0	3	3	0	0	3	NONE
COPY11	Understanding the Self	3	0	0	3	3	0	0	3	NONE
COPE21	PATH-FIT 1: Movement Competency Training	2	0	0	2	2	0	0	2	NONE
COSH21	Religion: History and Texts	3	0	0	3	3	0	0	3	NONE
	TOTAL	27	2	0	29	27	6	0	33	

		Secon	nd Sem	ester						
Class Code	Descriptive Title		Ur	nits			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	rre-requisite
PCBA103	Principles of Marketing	3	0	0	3	3	0	0	3	NONE
PCBA104	Business Finance	3	0	0	3	3	0	0	3	NONE
PCBA105	Applied Economics	3	0	0	3	3	0	0	3	NONE
PCTH123	Micro Perspective of International Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121
PCTH124	Philippine Culture and Tourism Geography	3	0	0	3	3	0	0	3	NONE
PRCI142	International Integrated Resort Operations	3	0	0	3	3	0	0	3	PCTH122, PRCI141
PRHO132	Fundamentals in Food Service Operations (Food and Beverage Services-NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122
PRHO142	Beverage Products and Bar Operations (Barista/Bartending-NC II)	2	1	0	3	2	3	0	5	PCTH122
COSH31	Art Appreciation	3	0	0	3	3	0	0	3	NONE
COSH41	Readings in Philippine History	3	0	0	3	3	0	0	3	NONE
COPE22	PATH-FIT 2: Swimming/Recreation	2	0	0	2	2	0	0	2	NONE
COSH11	Empowering the Self	2	0	0	2	2	0	0	2	NONE
	TOTAL	32	2	0	34	32	6	0	38	

Certificate in Food and Beverage Services

SECOND YEAR

		Firs	t Seme	ster						
Class Code	Descriptive Title		Ur	nits			No. of	Hours		Pre-requisite
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	1 re-requisite
PCTH126	Quality Service Management in Tourism and Hospitality	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCI143	Global Cruise Geography and Terminology	3	0	0	3	3	0	0	3	NONE
PRHO121	Housekeeping Operations (Housekeeping - NC II)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123
PRHO122	Front Office Operations (Front Office Services - NC II)	4	0	0	4	4	0	0	4	PCTH121, PCTH123
PRHO133	Fundamentals in Lodging Operations	3	0	0	3	3	0	0	3	PCTH121, PCTH123
COLA11	Purposive Communication	3	0	0	3	3	0	0	3	NONE
COSH43	The Life and Works of Rizal	3	0	0	3	3	0	0	3	NONE
COPE23	PATH-FIT 3: Dance/Individual-Dual Sports	2	0	0	2	2	0	0	2	NONE
CONP11	NSTP 1	3	0	0	3	3	0	0	3	NONE
	TOTAL	26	1	0	27	26	3	0	29	

	Second Semester											
Class Code	Degeninting Title		Ur	nits			No. of	Hours		D		
	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite		
PCBA118	Operations Management	3	0	0	3	3	0	0	3	PCBA101		
PRHO134	Rooms Division (Housekeeping - NC III)	3	0	0	3	3	0	0	3	PCTH121, PCTH122, PCTH126, PRHO121, PRHO122, PRHO133		
PRHO135	Meetings, Incentives, Conferences and Events Management (MICE) (Events Mgt NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123, PCTH126		
PRHO136	Applied Business Tools and Technologies with Lab. (PMS)	2	1	0	3	2	3	0		PCTH121, PCTH123, PRHO121, PRHO122, PRHO132		
PRHO145	Food and Beverage Cost Control (Food and Beverage - NC III)	2	1	0	3	2	3	0	5	PCTH121, PCTH122, PCTH123		
COSH42	The Contemporary World	3	0	0	3	3	0	0	3	NONE		
COPE24	PATH-FIT 4: Team Sports/Games	2	0	0	2	2	0	0	2	NONE		
CONP12	NSTP 2	3	0	0	3	3	0	0	3	CONP12		
	TOTAL	20	3	0	23	20	9	0	29			

SUMMER

Class Code	Descriptive Title		Ur	nits			No. of	Hours	Duo no avrigito	
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite
PRHO183	Practicum 1 - 200 hrs. (total)	0	0	4	4	2	0	40	42	PRHO134, PRHO135, PRHO136, PRHO145
	TOTAL	0	0	4	4	2	0	40	42	

Diploma in Integrated Resort Operations

THIRD YEAR

	First Semester											
Class Code	Descriptive Title		Ur	nits			No. of	Hours	Pre-requisite			
Class Code	Descriptive True	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	1 re-requisite		
PCBA119	Strategic Management	3	0	0	3	3	0	0	3	PCBA118		
PCTH125	International Tourism and Hospitality Marketing (Tourism Promotion Services-NCII)	2	1	0	3	2	3	0	5	PCTH121, PCTH123		
PCTH127	Best Practices in Entrepreneurship in Tourism and Hospitlaity	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118		
PRCI144	Crowd and Crisis Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118		
PRCI145	Responsible Gaming	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI142		
COLA31	Foreign Language 1	3	0	0	3	3	0	0	3	NONE		
COSH12	Living and Loving Relationships	2	0	0	2	2	0	0	2	NONE		
COSH22	Man, Church and Society	3	0	0	3	3	0	0	3	NONE		
	TOTAL	22	1	0	23	22	3	0	25			

Second Semester										
Class Code	Descriptive Title	Units					No. of	Hours	Duo no quigito	
		Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite
PCTH128	Multicultural Diversity in Workplace for the Tourism Professional	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCTH126
PCTH150	Legal Aspects in Tourism and Hospitality Across the Regions	3	0	0	3	3	0	0	3	PCTH121, PCTH123
PRCI146	Cruise and Guest Management in the Global Setting	3	0	0	3	3	0	0	- 3	PCTH121, PCTH123, PRCI142, PRCI143
PRHO191	Research in Hospitality	3	0	0	3	3	0	0	3	PCTH127, PCTH125, PRCI144, PRCI145
COLA21	Malikhaing Komunikasyon Gamit ang Panitikang Popular	3	0	0	3	3	0	0	3	NONE
COLA32	Foreign Language 2	3	0	0	3	3	0	0	3	COLA31
COLA51	Expository Writing for Global Communication	3	0	0	3	3	0	0	3	NONE
COSH32	Ethics	3	0	0	3	3	0	0	3	NONE
	TOTAL	24	0	0	24	24	0	0	24	

Associate in Cruise and Integrated Resort Management

FOURTH YEAR

	First Semester											
Class Code	D		Ur	nits			No. of	Hours	Due meculaite			
Class Code	Descriptive Title	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	Pre-requisite		
PCTH129	Professional Development and Applied Ethics	3	0	0	3	3	0	0	3	PCTH121, PCTH123		
PRCI147	Integrated Resort Cross Cultural Human Resources Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRCI141, PRCI142, PRCI143, PRCI144, PRCI145, PRCI146		
PRHO126	Culinary and Patisserie Operations	1	2	0	3	1	6	0	7	PRHO131, PRHO132		
PRHO137	Supply Chain Management in the Global Hospitality Industry	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PCBA118		
PRHO138	Revenue Management	3	0	0	3	3	0	0	3	PCTH121, PCTH123, PRHO142, PRHO145		
PRHO139	Ergonomics and Facilities Planning for the Hospitality Industry	3	0	0	3	3	0	0		PCTH121, PCTH123, PRCI141, PRHO134, PRH0136		
CONS21	Science, Technology and Society	3	0	0	3	3	0	0	3	NONE		
COCE51	Internet of Things	3	0	0	3	3	0	0	3	COLA21		
	TOTAL	22	2	0	24	22	6	0	28			

Second Semester										
Class Code	Descriptive Title		Un	nits			No. of	Hours	Pre-requisite	
	Descriptive True	Lec	Lab	Prac	Total	Lec	Lab	Prac	Total	r re-requisite
										PCTH129, PRHO137,
PRHO184	Practicum 2 - 600 hrs. (total)	0	0	12	12	3	0	34	37	PRHO138, PRHO139,
										PRCI147
	TOTAL	0	0	12	12	3	0	34	37	

Total No. of Units: 200