

Yeaps Corporation Job Opportunities

All applications may be directed to hrteam@yeaps.com . Kindly use the position you're applying for as the subject.

SOFTWARE DEVELOPER

Responsibilities:

- Develop and implement new software programs Maintain and improve the performance of existing;
- Maintain and improve the performance of existing software;
- Clearly and regularly communicate with management and technical support colleagues;
- Design and update software database;
- Test and maintain software products to ensure strong functionality and optimization; and
- Recommend improvements to existing software programs as necessary

Qualifications:

- Bachelor's Degree in Computer Science is strongly recommended;
- 1+ years' experience in web and software development is an advantage;
- Fresh graduates are welcome to apply;
- Should have knowledge and experience in the following:

Technologies and Frameworks

- ASP.NET
- MS SQL
- Xamarin

Programming Languages

- C#
- Javascript
- XAML
- XML
- T-SQL

Integrated Development Environments

- Visual Studio 2015 or higher
- SQL Server Management Studio

Additional Skills

- DevOps
- Agile
- Applicants must be willing to work in Makati City
- Can start ASAP



CREATIVE SERVICES

Brand Communications
Media Advertising & Engagement
Digital Communications
Event Communications

ACTIVATION SERVICES

GTM Planning and Implementation
Staff Outsourcing
Rewards and Incentives Systems
Managed Trade Solutions (or Managed Services)

TECHNOLOGY SERVICES

Data Science Systems
Retail & E-Commerce Systems

Yeaps Corporation HQ
5/F Carlos J. Valdes (CJV) Building
108 Aguirre Street
Legaspi Village, Barangay San Lorenzo
1229 Makati City
Metro Manila Philippines

www.yeaps.com

CREATIVE CONTENT WRITER / COPYWRITER

Responsibilities:

- Develop and write copy for various mediums;
- Research products/services and determine how they appeal to customer base;
- Conceive and develop effective advertising campaigns;
- Update digital media to say current and relevant;
- Work with account managers to ensure timeline and budget are being met;
- Work with creative team to ensure that verbal and visual elements are in sync;
- Write press releases for new products/services;
- Work within a fast paced, high pressured environment;
- Create storyboards; and
- Bring in strong creative ideas for campaigns

Qualifications:

- Candidate must possess at least a Bachelor's/College Degree in Advertising, Multimedia Arts, Communication or any related field;
- With excellent communication skills;
- With various references;
- Applicants must be willing to work in Makati City;
- Must have at least 1-year experience working in the same field, preferably in Marketing or Advertising Industry;
- Must have an online portfolio; and
- Can start ASAP

GRAPHICS DESIGNER

Responsibilities

- Conceive and develop effective advertising campaigns;
- Update digital media to say current and relevant;
- Work with account managers to ensure timeline and budget are being met;
- Work with creative team to ensure that verbal and visual elements are in sync;
- Write press releases for new products/services;
- Work within a fast paced, high pressured environment;
- Create storyboards; and
- Bring in strong creative ideas for campaigns

Skills Needed:

- Static Design;
- Digital Design;
- Videography;
- Photography;

- Illustrations/ 2D/ Storyboard;
- Motion Graphics; and
- 3D Rendering

Qualifications:

- Candidate must possess at least a Bachelor's/College Degree in Multimedia Arts, Fine Arts, Film, or any related field;
- Must be proficient with different design programs and software;
- With above average communication skills;
- Applicants must be willing to work in Makati City;
- Experience in the same field is an advantage
- Fresh graduates are encouraged to apply;
- Must have an online portfolio; and
- Can start ASAP

CREATIVE SUPERVISOR

Responsibilities:

- Represent creative and delivery group in establishing relationships with clients;
- Responsible for vendor relationship management and maintenance of the existing vendor list for all Creative vendors;
- Own creative contracting and manage relationships with creative staffing vendors as well as individual freelancers;
- Work with internal resources and vendors to help develop strategies and appropriate tactics for projects;
- Act as key point person in terms of defining/presenting production specs, initial budgeting through pre-production, hand-off to internal project manager and partnering with internal project manager through post production and delivery;
- Find suitable stock imagery from various stock agencies, research photographers and calls in portfolios for projects;
- Estimate the fees and expenses for the purchase of artwork, illustrations and photo shoots;
- Negotiate fees, schedules and revisions with vendors involved in productions;
- Coordinate, select, and recommend talent portfolios;
- Protects agency by understanding and informing others of copyright laws and other legal concerns;
- Develop timelines for account and creative teams and communicate crucial deadlines to all;
- Renegotiate usage rights for extended periods of use or other media formats as needed;
- Inform project manager and/or account director of any budget impacts from originally submitted production specs prior to giving approval to move forward with any additional costs;
- Assist project manager in reviewing, approving and then submitting to the Finance department all purchase orders, production paperwork and invoices



including but not limited to talent contracts and vendor invoices pertaining to each production;

- Attend client meetings when necessary to present ideas, budgets, and timelines per each assigned project; and
- Partner with the creative and account teams to find the best creative execution for the creative concept

Qualifications:

- Candidate must possess at least a Bachelor's/College Degree in Marketing, Business Management, Commerce or any related field;
- At least 2 years of working experience in the related field is required for this position;
- Must be familiar with Adobe workflows;
- Strong with digital and brand management;
- Must have a background in managing subordinates;
- Fluent English Speaker;
- Knowledge in different foreign language is a plus;
- Willing to work in Makati City; and
- Willing to start as soon as possible

MARKETING ASSOCIATE

Responsibilities:

- Assist in the organizing of promotional events and traditional or digital campaigns and attend them to facilitate their success;
- Communicate directly with clients and encourage trusting relationships;
- Undertake daily administrative tasks to ensure the functionality and coordination of the department's activities;
- Support marketing executives in organizing various projects;
- Conduct market research and analyze consumer rating reports/ questionnaires;
- Employ marketing analytics techniques to gather important data (social media, web analytics, rankings etc.);
- Prepare and deliver promotional presentations;
- Compose and post online content on the company's website and social media accounts; and
- Write marketing literature (brochures, press releases etc) to augment the company's presence in the market

Qualifications:

- Candidate must possess at least a Bachelor's / College Degree, any field
- Literate in MS Office and Internet Applications
- Can work with minimal supervision
- Must have good interpersonal skills

- Required language(s): English, Filipino
- Applicants must be willing to work in Makati

TECHNICAL TRAINER

Responsibilities:

- Delivering high-quality training to customers and partners, either onsite, offsite (seminars, customer/partner site) or virtually;
- Using effective and engaging training techniques, approaches and methods;
- Practicing continuous knowledge development when not in the classroom;
- Participating in the discussion groups and advisory boards for new training materials, and activities; and
- Supporting marketing and user group events as needed

Qualifications:

- Candidate must possess a Bachelor's/ College Degree in IT, Marketing or any other related course;
- Applicants must be willing to work in Metro Manila;
- Willing to travel to different parts of the Philippines
- Entry level applicants with IT background and sales exposure are encouraged to apply
- Experience in Sales / Retail / IT is an advantage
- Fresh graduates are very much welcome to apply
- Can start ASAP