

What We Do

We help companies tell their story using captivating and concise content.

We have told the stories of thousands of companies worldwide – from Fortune 500 firms, SMEs to government bodies and trade organisations. We are now expanding our communication and content services to provide our clients with a distinctive voice.

Whatever the industry, wherever in the world – our writing services and content are bespoke to meet a company's values and communications vision.

We write articles, newsletters, press releases, web content, blogs, marketing materials, company presentations and business letters, alongside full content inventory management.

Who We Are

We are a global leading media company with two decades of expertise in strategic content development. Together with major media principles from around the world we have told the stories of thousands of companies worldwide and have produced hundreds of business reports on 27 countries around the globe. Our expertise in engaging high-level decision makers and creating content that motivates business development has given us a robust foundation for individual client work.

JOB OPENINGS:

1. Home-Based Appointment Setter

Requirements:

- An ideal candidate should have at least 2 years of working experience preferably in a call center, sales or telemarketing role
- University Bachelor's Degree in any field
- Must be fluent in English, fluency in other foreign languages is an asset
- Must be familiar with the different MS Office applications
- Excellent internet research skills
- Applicants must be willing to work full time from home
- This is a full time position with fixed hours dependent on shifting, candidate should not have other full time or part time obligations
- Applicants should be Filipino citizens or hold relevant residence status
- Applicants should be residing in Metro Manila

2. Home-Based Business Writer

Requirements:

- Applicants must possess at least a Bachelor's/College Degree in any field
- At least 5 years of working experience in business writing is required for this position
- Applicants should be detail oriented, conscientious, proactive, self-motivated and willing to learn, adjust and adapt to the various demands and requirements of the job
- Required language: English
- Must speak English fluently and possess professional verbal and written communication skills
- Must be organized, diligent, proactive, very detail oriented and function independently

- Excellent internet research skills
- Applicants must be willing to work full time from home
- This is a full time position with fixed hours dependent on shifting, candidate should not have other full time or part time obligations
- Applicants should be Filipino citizens or hold relevant residence status

3. Home-Based Market Researcher

Requirements:

- An ideal candidate should have at least 2 years of working experience in market research and analysis
- University Bachelor's Degree in any field
- Must be fluent in English, fluency in other foreign languages is an asset
- Must be familiar with the different MS Office applications
- Excellent internet research skills
- Applicants must be willing to work full time from home
- This is a full time position with fixed hours dependent on shifting, candidate should not have other full time or part time obligations
- Applicants should be Filipino citizens or hold relevant residence status
- Applicants should be residing in Metro Manila

4. Home-Based Research Assistant

Requirements:

- An ideal candidate should have at least 2 years of working experience in market research and analysis
- University Bachelor's Degree in any field
- Must be fluent in English, fluency in other foreign languages is an asset
- Must be familiar with the different MS Office applications
- Excellent internet research skills
- Applicants must be willing to work full time from home
- This is a full-time position with fixed hours dependent on shifting, candidate should not have other full time or part time obligations
- Applicants should be Filipino citizens or hold relevant residence status
- Applicants should be residing in Metro Manila